

Integrated Demand & Supply Planning for Automotive and Industrial Suppliers

Maintaining status quo isn't an option*

93%

plan to increase the level of resilience across the supply chain

90%

plan to increase digital supply chain talent in-house

54%

expect changes to supply chain planning after the COVID-19 pandemic

Challenges



DEMAND & SUPPLY IMBALANCE
Direct impact on services levels, cost to serve and profit margins.



VOLATILITY
Rising volatility on both the customer and supplier end leads to higher inventory, high cost to serve, and lower profits.



DISRUPTIONS & MACRO EVENTS
Inflation, recession, oil prices, and semiconductor shortage – disruptions continue to grow in frequency and impact.



SOLUTION COMPLEXITY
Fragmented and complex solutions present significant barriers to product and process innovation.



Supply Chain Planning Requires A Change

From

- Disjointed and siloed point solutions
- Reactive and rushed decision making
- Inability to react to volatile market conditions
- Long and risk-prone project implementations

To

- End-to-End integrated supply chain planning solution covering demand planning, manufacturing planning and supply planning
- Near real-time visibility into inventory, customers and suppliers to ensure issues are known in time and resolved effectively
- AI-powered demand planning combines advanced supply planning to plan accurately and react confidently to volatility
- Cloud solutions with lower TCO and consumer industry specific specialization to lower risk and accelerate time to value

Integrated Demand & Supply Planning Addresses End-to-End Needs



Power Profitability and Competitiveness

Improve forecast accuracy 10 - 20%	Reduce costs from inventory reduction 10 - 15%	Improve planner productivity 30 - 50%	Increase decision making speed 30 - 50%	Reduce premium freight cost 40 - 75%
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Proven Value

Driving Success at Adient



Watch Now

Strategies To Counter Inflation and Enable Supply Chain Resiliency with Cummins-Meritor



Watch Now

Key Trends in Automotive Industry – Kelly Bysouth, IAC Group



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Blue Yonder's services are trusted by these world class companies



Sources:
1. Why Transformations Fail And How They Can Succeed With People Power (forbes.com)

2. Supply chain disruption and resilience | McKinsey

*Resetting supply chains for the next normal | McKinsey

